

SEO Checklist (in Chronological Order)

- | | | | |
|--------------------------|---|--------------------------|---|
| <input type="checkbox"/> | Research & Choose keyword(s)¹ | <input type="checkbox"/> | Mention focus keyword 1x per 100 words |
| <input type="checkbox"/> | Competition is low (< .25) | <input type="checkbox"/> | Mention focus keyword in first sentence << or >> |
| <input type="checkbox"/> | Search volume is medium to high (1,000+) | <input type="checkbox"/> | Mention focus keyword in first paragraph |
| <input type="checkbox"/> | Choose 1 focus keyword ² | <input type="checkbox"/> | Mention focus keyword in at least 1 H2 title |
| <input type="checkbox"/> | Choose 2-3 supporting keywords ³ | <input type="checkbox"/> | Mention 3 supporting keywords 1x or more |
| <input type="checkbox"/> | Choose a Category⁴ | <input type="checkbox"/> | Content is easy to read & skimmable ⁹ |
| <input type="checkbox"/> | This fits in one of my 3 to 5 categories | <input type="checkbox"/> | Publish |
| <input type="checkbox"/> | Choose a Topic | <input type="checkbox"/> | Hyperlink 3+ related blogs (in same category) ¹⁰ |
| <input type="checkbox"/> | People are searching for this | <input type="checkbox"/> | Hyperlink 1+ external authoritative source ¹¹ |
| <input type="checkbox"/> | This topic is reader focused ⁵ | <input type="checkbox"/> | Edit for grammar and spelling errors |
| <input type="checkbox"/> | This topic presents a problem | <input type="checkbox"/> | Edit for shorter sentence & paragraph structure ¹³ |
| <input type="checkbox"/> | This topic answers a common question | <input type="checkbox"/> | Mention focus keyword in URL |
| <input type="checkbox"/> | Choose a Title⁶ | <input type="checkbox"/> | Mention focus keyword in at least 1 image alt text |
| <input type="checkbox"/> | 50 - 60 characters | <input type="checkbox"/> | Mention focus keyword in at least 1 image title |
| <input type="checkbox"/> | 6 to 9 words long | <input type="checkbox"/> | Mention keyword in meta description ¹⁴ |
| <input type="checkbox"/> | Focus keyword is close to the left | <input type="checkbox"/> | Encourage email signups << or >> ¹⁵ |
| <input type="checkbox"/> | Title is clickworthy ⁷ | <input type="checkbox"/> | Offer paid affiliate promotion ¹⁶ |
| <input type="checkbox"/> | Title promises a solution | <input type="checkbox"/> | Post Publish |
| <input type="checkbox"/> | Draft Content | <input type="checkbox"/> | Submit URL to search engines ¹⁷ |
| <input type="checkbox"/> | 300 words minimum | <input type="checkbox"/> | Share on social media |
| <input type="checkbox"/> | Introduction: presents a problem | <input type="checkbox"/> | Ask your credited sources to share (it never hurts) |
| <input type="checkbox"/> | Body: presents the solution | <input type="checkbox"/> | Leave meaningful comments with backlink ¹⁸ |
| <input type="checkbox"/> | Conclusion: "sells" the solution ⁸ | <input type="checkbox"/> | Get backlinks on Quora or guest blog ¹⁹ |

Some of the links below are my affiliate links. It doesn't cost you an extra cent if you decide to make a purchase.

¹ [Ubersuggest](#)

² Higher search volume than supporting keywords

³ Lower search volume than focus keyword

⁴ Try to add fresh content to all categories (rotate)

⁵ [Reader focused writing increases traffic](#)

⁶ [CoSchedule Headline Analyzer](#)

⁷ [SEOPressor Blog Title Generator](#)

⁸ [The solution could be a free email e-course, free checklist, paid affiliate product, your paid product or service, etc.](#)

⁹ [Use bullet points, subtitles, short paragraphs, quotes](#)

¹⁰ Hyperlink your own blogs within the same category

¹¹ Do not hyperlink your keyword phrases

¹³ [Hemmingway Editor](#)

¹⁴ Keyword should be close to the beginning of description

¹⁵ [Checklists, templates, content upgrades, "secrets", etc.](#)

¹⁶ [Learn Affiliate Marketing! Use my discount code SEOAWESOME for 15% off!](#)

¹⁷ [Submit URL to Google](#)

¹⁸ [How to get backlinks by commenting on other blogs](#)

¹⁹ [How to guest blog](#)